



**Cognovi Partners with Broadwick Communications
For Immediate Release 8-1-2005**

Houston, TX – Cognovi announced today a strategic vendor partnership with Broadwick Corporation. Broadwick is a provider of software that improves communication efficiency for businesses. Its flagship product is a permission-based email marketing ASP that allows businesses to send out HTML and text e-newsletters, stay in touch with their customers, prospects, and subscribers, and track the results of their email campaigns.

“Cognovi will exclusively resell and market Broadwick’s services as a part of our core offering. We’re pleased to partner with experts in the industry,” says Katie Walthall, President of Cognovi Communications LLC.