



**Cognovi Acquires New Client: Brooks Ballard GMAC
For Immediate Release 7-15-2005**

Houston, TX – Cognovi announced today the addition of Brooks Ballard GMAC Real Estate and Brooks Ballard Mortgage to its client list. Brooks Ballard is a Licensed Mortgage Broker and Real Estate Broker in the state of Texas, specializing in representing clients in the Houston area. With extensive experience in the commercial and residential real estate industry, BBGMAC can support clients with every aspect of a real estate transaction.

“Cognovi is excited about the future of BBGMAC and the growth it expects in 2005 and beyond,” says Katie Walthall, President of Cognovi Communications LLC.