



**Cognovi Provides Campaign Marketing for Ray Jones, District C
For Immediate Release 5-15-2005**

Houston, TX – Ray Jones, a civic advocate, announced today that he is a candidate for Houston City Council-District C. Jones, (61) a retired mortgage banker, led the fight to delay demolition of US-59/Spur 527 until the impacts to the neighborhoods could be properly evaluated. “We’re pleased to announce Cognovi will provide branding services to Ray’s campaign,” says Maisie Scharold, Vice President of Client Services and Partnerships.